Section 1c – Programme Delivery Outcomes

Access Key Criteria 1	An increased number of families are aware of the branding of Kents Family Hubs and have a positive association through annual family surveys. Baseline established by September 2023 and by September 2024 to expect a 50% increase on the baseline.
	Establish a network where 90% of families can reach a physical Family Hubs building/ services within a 5 mile radius by June 2023.
	Increased uptake in family useage of the of Family Hub social media digital offer. Baseline established by September 2023 and to expect a 10% increase on the baseline by September 2024 through annual family surveys.
	Increase uptake in family useage of the of Family Hub webpages. Baseline established by September 2023 and to expect a 20% increase on the baseline by September 2024 through annual family surveys.
	Establish an outreach network where 30% of families can reach a Family Hub service by June 2023.
Connection Key Criteria 2, 3 & 4	Increase in families receiving a range of multi agency information and advice through physical Family Hubs as measured by family surveys. Baseline established by September 2023 and by September 2024 to expect a 40% increase on the baseline.
	Increase in families receiving a range of multi agency information and advice through the digital Family Hub offer as measured by family surveys. Baseline established by September 2023 and by September 2024 to expect a 30% increase on the baseline.
	Family Hub networks staff and partners are reporting positive outcomes due to integrated partnership working, through Family Hubs staff and partner surveys. Baseline established by December 2023 and to expect a 25% increase on the baseline by December 2024.
	Increase of 10% in the Family Hub volunteering network and their period of retention to a year from baseline established in March 2023.
	The whole Family Hub workforce, incl. the partnership - will be trained in safeguarding, increasing the knowledge across the Family Hubs on intra- and extra familial risks of harm, within 3 months of joining.
	Increase the number of families that receive multi agency support, as measured by the number of shared multi agency support plans. Increase from 0 to 20% of targetted families on the Family Hub caseload by December 2024.
Relationships Key Criteria 5	Increase in offer of whole Family support by the Family Hub workforce by March 2024 as measured through the staff and partner survey. Baseline established by December 2023 and to expect a 25% increase on the baseline by December 2024.

I	
	Embed family coaches across the Kent Family Hub Network to ensure we have a minimum of 60 family coaches by January 2024.
	75% of the Family Hub workforce including volunteers are trained in whole Family relational working. By December 2024.
	75% of the Family Hub Workforce including volunteers are trained in emotional wellbeing resilience by December 2024.
Family Hub Wider Services (including 0-2 age range)	The Family Hub Workforce including volunteers are trained in the navigator function to increase the uptake of wider hub joined up services including accessing support for domestic abuse, housing, substance misuse services, debt, money management, financial support and welfare advice. To be measured by family surveys. Baseline established by September 2023 and by September 2024 to expect a 75% increase on the baseline. 10% of birth registrations to take place within the Family Hub network service provision by September 24
	Increase in families receiving a support around key transitions. As measured by family surveys. Baseline established by September 2023 and by September 2024 to expect a 15% increase on the baseline.
	Annual incremental 3% Increase in the take up of early years education (Free for Two) entitlement from the baseline of 73.08% (As at Autumn 2022)
	Increase in the number of multi-agency professionals who report they understand early years development and the Start for Life offer to families. Baseline established by December 2023 and by December 2024 to expect an 75% increase on baseline
	Increase in Family Hub workforce understanding of transitions and how best to support families. Baseline established March 2024 and by March 2025 expect an 20% increase on baseline
Parenting Support	Deliver universal parenting support to support parent/child attachment. Increase in participants by 25% in March 2023 to March 2024,
	Offer targeted Parenting Programmes (Triple P) to 30% of the families supported by Children's Social Work teams for identified families with new babies.
	Parents/carers report more confidence in handling their childrens social, emotional and behavioural problems as a result of following the Triple P Parenting Programme, evidenced in parenting programme evaluations from May 2023 to March 2025
	Increase in numbers of the Family Hub workforce delivering evidence based parenting programmes from May 2023 to December 2024 by 15%.

Parent-infant relationships and perinatal mental health support	Family Hub networks staff and partners are reporting an increase in their knowledge and awareness of mild to moderate perinatal mental health and include Reducing Parental Conflict through Family Hubs staff and partner surveys. Baseline established by December 2023 and to expect a 75 % increase on the baseline by December 2024.
	Increase in families with children under the age of 2 reporting a better understanding of services available for perinatal mental health as measured by family surveys. Baseline established by September 2023 and by September 2024 to expect a 30% increase on the baseline.
	Increase in families reporting by partners to be and postnatal partners that they have engaged in conversations about their mental health as measured by family surveys. Baseline established by September 2023 and by September 2024 to expect a 30% increase on the baseline.
	Increased reporting by parents and carers in improved attached and relationship with their new baby. Baseline established by September 2023 and by September 2024 to expect a 75% increase on the baseline.
	Increase in Family Hub volunteer workforce confidence in supporting conversations about perinatal mental health. Baseline established by December 2023 and to expect a 75 % increase on the baseline by December 2024. To be measured by volunteer serveys.
	Trailblazer: 75% of the Family Hub workforce including partners to be offered Path training resources by September 2023
Early language and the home learning environment	Increase in targeted families reporting increased access to Speech and Language (Communication) information and advice for 2-3 years olds. Baseline established by September 2023 and by September 2024 to expect a 40% increase on the baseline. To be measured by family surveys.
	Increase families reporting increased access to Speech and Language resources and additional support. Baseline established by September 2023 and by September 2024 to expect a 20% increase on the baseline.
	Increase families reporting involvement in their child's learning through EFICL resources and principles. Baseline established by September 2023 and by September 2024 to expect a 10% increase on the baseline.
	Increase in Family Hub volunteer workforce reporting increased knowledge to support an increase daily play activities at home via the staff survey. Baseline established by December 2023 and to expect a 75 % increase on the baseline by December 2024
	Increase of 500 additional targeted visits to support increased learning from play at home by Family Hub workers annually from March 2023

	60 family coaches to work alongside peer to peer support network to increase support and information around infant feeding, and report positive experiences through the Family survey. Baseline established by September 2023 and by September 2024 to expect a 10% increase in access to information from the baseline. Family Hub workforce to increase access to information, advice and
Infant Feeding Support	guidance to universal and specialist infant feeding support. Baseline established by September 2023 and by September 2024 to expect a 40% increase in access to information from the baseline through the family survey
	Increase in the annual breastfeeding prevalence at 6-8 weeks after birth in Kent (compared to baseline 50.1% at 2021/22) in 2023/24 and 2024/25.
	Reduction in the proportion of women who particpate in the infant feeding specialist service audit in Kent [90% baseline 2022] who report that they stopped breastfeeding in the first weeks but that they were not ready to do so 80% 2023/24- 70% in 2024/25.
	Trailblazer: Family Hub workforce inlcuding Health Visiting will have achieved UNICEF BFI gold accreditation in 2024
Parent and Carer Panels	Parent / Carer feedback to be reviewed in bi-monthly panels by representation including 2 members of identified protective characteristics and other seldom heard groups from April 2023 with annual review of membership
	Parent / Carer panels to recruit 24 Parent Ambassdors (2 per Kent Districts) by December 2023.
Publishing the Start for Life Offer	Increase of distribution of the Start for Offer publication materials through 250 community partners.
	An increased number of families are aware of the Start for Life offer and have a positive association through annual family surveys. Baseline established by September 2023 and by September 2024 to expect a 50% increase on the baseline.